

INTERNATIONAL WIDOWS DAY

Raising Awareness One Widow at a Time

JUNE 23, 2019



YOUR INVITATION

We welcome you to join us in empowering widows to thrive worldwide.

On behalf of widows worldwide, we respectfully request your help promoting **International Widows Day: Sunday, June 23rd**. The United Nations awareness day began in 2010, addresses the issues widows and their dependents face and has seen little publicity over the last 8 years. Every voice counts.



Who are We?

Modern Widows Club, a 501(c)3 organization is working on a national campaign to raise awareness of the struggles today's widows often balance while raising children, working, managing their health, and maintaining a household while facing the unknown in a complete life shift after losing a spouse.

How To Make an impact:

1. **Share PSA Video's on Social Sites:** Below are links to the 15, 30 and 60 second video clips on YouTube promoting IWD. Use the hashtags: *#widowsday623* and *#modernwidowsclub*.
 - [International Widows Day PSA – 15 second spot](#)
 - [International Widows Day PSA – 30 second spot](#)
 - [International Widows Day PSA – 1 Minute spot](#)
2. Share our IWD 2018 interviews that Carolyn Moor did in local community.
 - [International Widows Day of Awareness- Full Video on YouTube](#)




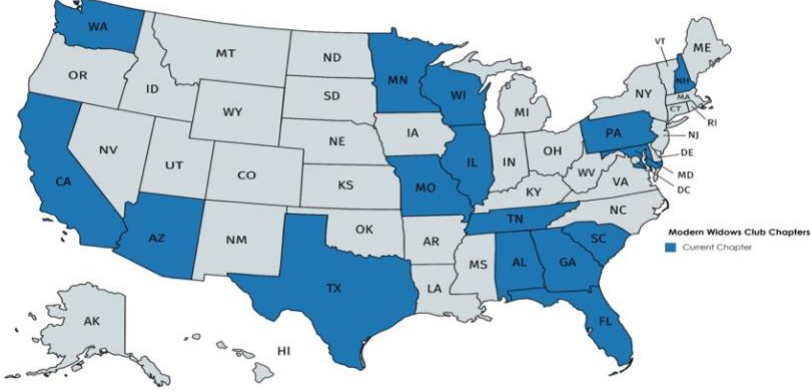
3. Contact Places of Worship:

- Ask for widows to be recognized with a prayer and acknowledge that IWD June 23 is a day of awareness of their needs.
- Ask if they have a widows group and how they serve widows within their community?

4. Do Something Kind: for a widow in your life, workplace or neighborhood – do something to make them feel loved, noticed and valued. Here are some ideas:

- **All Widows:**
 - Phone call, texts, gift cards to their favorite spot
 - Mail them an encouraging card to let them know you care
 - Take their kids on an outing for the day
 - Clean their house for them
 - Just sit and chat with them about their life and favorite memories.

Modern Widows Club Social Media

	<u>Facebook Follows</u> 28,613		<u>Instagram Follows</u> 5,188
	<u>Twitter Follows</u> 3,247	MWC Chapters: 20 States Represented: 16	
<p><i>Alabama, Arizona, California (2), Florida, Georgia, Illinois (2), Maryland, Minnesota, Missouri, New Hampshire, Pennsylvania, South Carolina, Texas (3), Tennessee, Washington, Wisconsin</i></p>			

For more information:
407-894-6767

awareness@modernwidowsclub.com